AskiaVista Features

OVERVIEW

AskiaVista is our web-based analysis application created specially for Market Research data. With it you can create & share online reports, produce simple or complex tables, get started easily or leverage AskiaVista's power to build your own dashboards using its API.

Highlights:

- Powerful & flexible data analysis tools
- Support for many data sources (.SSS, .CSV, TXT, PKD)
- A customisable interface
- An API designed to fit your needs
- A large variety of charts & data visualisations
- Seamless integration with your AskiaAnalyse assets
- User rights & project management

KEY FEATURES

Tables

- Three Dimensions - Rows, Columns & Edges
- Run batches of tables
- Share a portfolio of results with colleagues or clients via a web link (public or private)
- Banners of multiple questions
- Sorting & custom suppression
- Conditional formatting (e.g. colours based on significance)
- Netting/Grouping options
- Cloning of presentation or variable structure changes (e.g. netting)
- Automatic Table Title creation
- Multilevel management
- Can work with inverted data for very fast aggregations

Cell Control

- Multiple statistics per cell
- Choose font, colours, etc
- Weighted or unweighted
- Hide cells
- Low base suppression *(not only on cell)*
- Choose universe (question base, answering base, etc)
- All saveable in templates

Exports

- Smart table exports to MS Excel using MS Objects, table of contents generation, base info, one page per sheet, etc.

Charts

- Column
- Bar
- Line
- Pie
- Area
- Bubble
- Scatter
- Spline
- Waterfall

Filters

- Apply multiple filters to one or more tables
- Create simple filters using a GUI (assisted)
- Create advanced logic filters with scripting

Closed Calculations

- Counts
- Percentage
- Cumulative percentage
- Answered frequency
- Mention rate
- Asked frequency
- Interval
- Weight coefficient
- Effective Base
- Response Mode
- Average number of responses

Numeric Calculations

- Mean
- Standard Deviation
- Number of interviews
- Number of Don't Knows
- Sum
- Minimum
- Maximum
- Standard Error
- CI on mean
- Variance
- Median
- Smoothing coefficient
- Asymmetry coefficient

- Gini coefficient
- Standard Deviation Estimator
- Mode
- Percentile
- Z-Score (numeric)

Crossed Calculations
- Counts
- Percentage across or down
- Overall percentage
- Significance
- Counts when independent
- Test value
- Affinity Index
- Column Significance testing
- Z-Score (closed)
- Row significance
- Effective Base
- Mention rate across or down
- Column on column significance
- Response Mode
- Average number of responses

Data
- Can link to live data sources
- Can work with inverted data (which creates separate data tables for each variable, which enables extremely fast aggregation)
- Supports hierarchical data (levels)
- Supports grids/loops
- Supports multi coded variables
- Supports weighted and unweighted data
- SPSS data files
- Triple-S XML
- Excel & CSV files
- IBM SPSS Dimensions
- Works with very large data files

System
- 3-tier user security
  - Company
  - Group
  - User
- Multi-threaded aggregation