

## Analysis for better understanding

Analyse your results regardless of the survey method used: CAPI, CATI, CAWI, paper or even with data originating from another industry standard. With a click of your mouse, the most simple to the most complex analyses are within your reach: drag&drop your questions, select a table, graph or multivariate analysis, and you have the results in seconds ready to be printed or exported.

Save all your tables into analysis portfolios which are automatically updated when reopened. Generate multilingual analysis tables in one click. Expand your product offering and use askia**analyse** in conjunction with our online analysis platform, askia**vista**.

### Tabulations

askia**analyse**'s database format makes generating your crosstabs lightning fast. Apply filters to select subgroups of respondents, appropriate universe, levels and include a range of calculated questions and responses.

- 1-click crosstabs and statistics
- All types of calculations and tests
- Universe, subpopulations and weightings
- Levels analysis
- 3<sup>rd</sup> dimension - edges

### Presentation of results and charts

Customize labels, response orders, titles as well as the overall layout. You can choose to generate results as charts or graphs.

You have full flexibility in the style & presentation including legends and titles.

- Tables
- Charts
- Mappings
- Export to Word, Excel, PowerPoint and Access

### Response groups and creation of variables

You can have subtotals calculated in your single variable counts. Questions can be recoded with ease. Use an assisted mode or leverage a highly powered scripting language to create complex calculated questions.

- Create response groups
- Response groups library
- Create multiple types of variables
- Create calculated responses

### Weightings and sub-populations

You can import weightings or create them yourself. Save your weightings in a library to share and reuse them in other surveys.

Similarly you can create subpopulations and apply them to a selection of tables.

- Create and apply weights
- Weights library
- Create and select subpopulations

### Analysis of open-ended questions

Our powerful lexicometry motor selects the most characteristic responses from a population category or the words used most often in another one.

You can project these words onto a map with principal correspondence factor analysis.

- Dictionary of tool words
- Repeated segments
- Characteristic responses
- Automatic coding (creation of variables)
- Multidimensional analysis

### Data analysis and statistical tests

A large choice of factor analyses is available so as to better understand the results from a global point of view. Each intermediary result can be consulted and mappings can be referenced at different levels.

- Multidimensional analysis tools
- Multiple linear regression
- Univariate and Bivariate tests

### Analysis Portfolios

Increase productivity and give more power and flexibility to your analysts: define tables and presentation using incomplete data. Save the work in portfolios which will regenerate them instantly on receipt of your final data.

This is the perfect solution for your wave-on-wave studies.

- Dynamic storage of analysis
- Export of portfolios to XML